Announcement

**PROGRAM DESIGN AND LOGIC MODEL WORKSHOP**

***- To Support Organizational Change and Deliverology –***

**JUNE 22 and 23, 2017**

**Where:** Wu Centre (Room 203), University of New Brunswick, Fredericton, NB

*Learn tools and approaches to support program and service planning, design, implementation, and evidence-based outcomes for government and organizational learning and decision-making*

**Facilitators:** Dr. Bill Morrison and Brenda Stead, M.Ed., CC, CE

**Deadline: June 8, 2017. Registration Fee: $299.** (tax included). This workshop is offered in English. For the detailed workshop description, biographies, and **registration form** please see the following.

**Workshop Description**

This interactive capacity-building workshop is intended for new and experienced program and service directors, managers, consultants, team leaders, and stakeholders (in governments, agencies, cities, and not-for-profit organizations) who are involved in developing, delivering and reporting on programs, services, processes and policies for citizen and customers. This workshop provides *practical tools and a framework* for ways to scan and assess issues or situations, engage others, consider design and activity options, learn how to develop a theory of change logic model (an increasing requirement by funders!) for a program/service/initiative, and how to determine performance indicators and data needed for monitoring or tracking progress, improvement, and reporting on short, medium and long term outcomes and results.

**Areas of Learning and Application**

Orientation to Program Designs and Logic Model Development

Engagement and Tools to do a Systematic Situational Analysis

Prioritization and Readiness for Moving Forward

Program (and Related) Theory of Change and Expectations

Approaches for Doing Program Planning

Why You Need a Logic Model for planning, funding, monitoring, and reporting on results

Developing Logic Model for programs/services/initiatives - examples, cases and exercises

Performance Measurement– Being Smart about this

About Pilots and Program Implementation

Program Monitoring and Evaluation (M&E) needs, types, and options

**Workshop Approach**

The workshop approach is **interactive** and includes the following approaches for adult learners: short presentations, examples, cases, discussion, plenary and small group exercises, and debriefings. Participants are encouraged to ask questions and share their knowledge and experiences to enhance group learning. The ‘take-away’ from this workshop will *complement* government planning, priorities, engagement, program review, new program and initiatives, and efficiency and effectiveness. A pre-workshop survey will seek further input from participants about their learning needs.

**About the Workshop Facilitators**

 

Dr. Bill Morrison is an Associate Professor in Educational Psychology at the University of New Brunswick. As an academic and licensed psychologist he has served as a lead program and evaluation consultant and facilitator to many governments, not-for-profit organizations, and the private sector within the Canadian and international contexts. A widely published author, he is the Co-chair of the Health Education Research Group at UNB, and an enthusiastic facilitator of those engaged in learning and leading change for the success of clients/customers, governments, communities and society.

Brenda Stead, M.Ed., CC, CE, is an independent consultant and sessional lecturer in education at the University of New Brunswick. She is passionate about working with a wide range of clients and facilitating informed learning for positive change and results. From government, community and private sector work, she brings extensive experience in program evaluation, training and facilitation, program design, strategic planning, performance measurement, process improvement, citizen-centred service excellence, and change leadership. She has worked in seven provinces and internationally. She is the recipient of three national awards and is a frequent presenter and workshop leader at regional, national and international conferences and events.

**Typical comments from previous workshops:**

“Excellent workshop. Very engaging facilitators and super helpful learning for my day-to-day work.” “Very much appreciated. The extensive breadth and depth of knowledge and experience of Bill and Brenda and their practical guidance on our own cases made this workshop highly useful.” “I can leave this workshop with acquired skills and knowledge that I can apply right away.” “I really liked the variety of Logic Model examples provided and the exercises to apply what we learned.” “Reinforced the importance of situational analysis and understanding the theory of change ‘If…then’, and about Evaluation.” “Having a dedicated site for on-line access to resource materials was a good idea.” “Could do follow-up, and offer other related workshops.”

**REGISTRATION FORM**

**PROGRAM DESIGN AND LOGIC MODEL WORKSHOP**

**Wu Centre UNB, Fredericton, New Brunswick**

**June 22-23, 2017 (2 days) 8:30 am – 4:15 pm**

**Registration deadline: JUNE 8, 2017**

**TWO IMPORTANT STEPS TO REGISTER:**

**1.** **To reserve a seat or group of seats (s)** for this workshop, please E-mail or phone Brenda Stead at [steadconsultants@gmail.com](mailto:steadconsultants@gmail.com) (506-440-2809)**.** Spaces are limited.

**2.** **Please make payment out to: Dr. Bill Morrison, W. Morrison and Associates. Please mail this form with payment to Stead Consultants, 362 Victoria St. (Suite 306) Fredericton, NB, E3B 1W6.**

**Payment may be made by cheque, money order or Purchase Order #. Total FEE: $299. /Per person.** Taxes are included. The Registration Fee covers the full two-day workshop, materials, light nutrition breaks and lunches.

Participant Name(s): Job Title or Role:

Organization: Location:

Email Address: Telephone:

Mailing Address (where a certificate should be mailed): Postal Code:

**PAYMENT:**

Amount of payment: # of participant(s) \_\_\_\_\_\_Inclusive Fee @ $299. /ea\_\_\_\_\_\_\_ = Total $\_\_\_\_\_\_\_

Method of payment enclosed: \_\_\_Cheque \_\_\_Money Order \_\_\_Purchase Order

If an Invoice is required, please advise and provide the contact name and E-mail address for billing: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Note**: Registration fees will NOT be reimbursed after registration. Substitution of participants is permitted. Enquire if you have later registration needs.

**Thank You!**