

Knowledge Mobilization Summer School 2016. Aug. 15-17.



The Institute for Knowledge Mobilization is an incorporated non-profit institute that supports a growing community of practice of people who work on mobilizing high quality evidence into policies and programs. We provide education and professional development opportunities. We also help link initiatives across communities and continents. <http://www.knowledgemobilization.net/>

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Agenda

Day 1 - August 15

Morning Session: Knowledge Mobilization 101

Peter Norman Levesque, KSJ, President, Institute for Knowledge Mobilization (See Sasha for handout)



Peter, President of the Institute for Knowledge Mobilization, presented 15 key points relating to KMB such as explaining its origin at SSHRC in 2001 and how it evolved from a CURA (#2) as well as some points relating to best practices. Of note, points #12 and #13 «Think of value creation than more than just products or policies- there are potential programs, skills, changes of perspectives, new processes and procedures across sectors etc.» and «Think about building in time for conversations

«KMB is linked to service, community, and action research»

- do not just push the research out. Create linkages to conversations that let you know what is most meaningful to the users of your work». He also offered a list of suggested readings. A few that caught my eye include:

Bero LA, Grilli R, Grimshaw JM, Harvey E, Oxman AD, Thomson MA (1998). Getting research findings into practice: Closing the gap between research and practice: an overview of systematic reviews of interventions to promote the implementation of research science.

Skyrme DJ (1999). Knowledge networking: creating the collaborative enterprise. Boston: Butterworth-Heinemann.

Afternoon Session: Knowledge Mobilization @ Office

Part 1: «KMb @ Work» Presentation by Shawna Reibling, Wilfrid Laurier University

Slides available here : <http://www.slideshare.net/sreibling/2016-kmb-summer-school-reibling2?ref=http://www.knowledgemobilization.net/handout-shawna-reibling-2016-knowledge-mobilization-summer-school/>. Shawna spoke about her experience working as a KM Officer and developing her position.

- Understand your purpose and document goals
- What is the history, context of the job?
- Know your audiences
- Create short and long term goals for each audience
- Promote your quick wins.
- Tell your story, plant the seed for later.
- Relationship building as an objective.
- Facilitate introductions and alliances, recruit management for public internal and external 'buy-in' to position.
- Are you creating a K* culture?
- What are you doing that is necessary, but invisible?
- Are you measuring the right things?
- Are you splitting your time, resources fairly?
- Re-assess your measurables
- Gather insight/feedback formally- how do people understand your position?
- Celebrate publically-renew partner relationships internally and externally.
- Are you sharing your learnings with others? Build and extend community formally and informally.

Source: <http://www.slideshare.net/sreibling/2016-kmb-summer-school-reibling2?ref=http://www.knowledgemobilization.net/handout-shawna-reibling-2016-knowledge-mobilization-summer-school/>.

Part 2: «What does KMb look like in my context: Each context turns knowledge mobilisation into a different process».

Facilitated Invited Panel of practitioners, policy-makers and researchers. Included on the panel were Cathy Edwards, Managing Director @1125 Carleton; Bonita Varga, Knowledge Broker at the Mental Health Commission of Canada ; Kate Wetherow, Knowledge Management Specialist and Shawna Reibling, Knowledge Mobilization Officer at Wilfrid Laurier University.

The panel offered a background of each person (how they became a KM specialist of sorts) and a profile of their various positions. Handout available here: <http://www.slideshare.net/sreibling/final-2016-summer-school-kmb-job-panel-handout>

Day 2 - August 16

Morning Session: Process Mapping

Kate Wetherow, Knowledge Management Specialist, Canadian Co-operative Association (CCA)

During this session, Kate Wetherow spoke about her accomplishments in her role as KM Management Specialist within her organization. She shared some interesting tools and ideas she uses to inspire learning at work and mobilizing knowledge within your own organization. For ex., she has run a «Learning Week», she refers to to visual management tools like a «Knowledge Wall» or a «Knowledge Bulletin», graphic facilitation, Kamishibai (visual storytelling), or other tools that involve team collaboration such as a «Gemba Walk», «Team Huddles/Hansei Reflection».

Afternoon Session: Innovation to Implementation

Liz Wigfull, Knowledge Exchange Specialist, KEC, Mental Health Commission of Canada

In the afternoon session, Liz Wigfull spoke about the Mental Health Commission's **SPARK Training Program**, a 2-day program designed for «anyone who works or volunteers in mental health or substance use and addictions and who has an idea for KT but needs training and mentoring support to develop and put it into action». She then shared the Commission's «**Innovation to Implementation**» Guide as a Knowledge Translation tool for the healthcare sector (See Sasha for the handout).



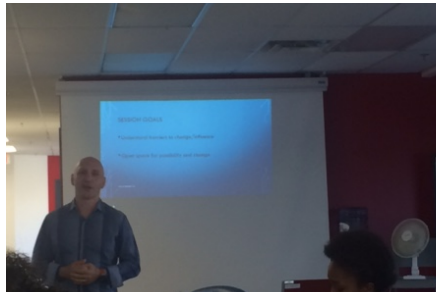
This guide would be helpful for NBSPRN members working in the health field who are asked to write a KT plan for large funding applications (such as CIHR or Canadian Cancer Society). Of note, the evaluation framework used in the Guide is the «Re-AIM» framework developed by Glasgow and colleagues¹ which examines : Reach; Effectiveness; Adoption; Implementation and Maintenance.

¹ Glasgow RE, Vogt TM, Boles SM. Evaluating the public health impact of health promotion interventions: the RE-AIM framework. American Journal of Public Health. 1999 Sep; 89(9):1322-7.

Day 3 - 17 August 2016

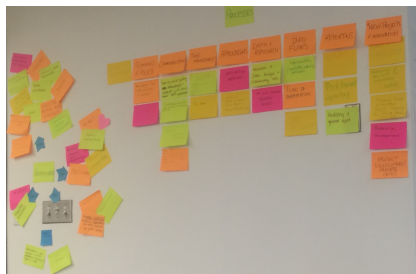
Morning Session: The art and science of influence: mobilizing compassion and behavioural economics

Harry Stefanakis, PhD, Clinical Psychologist



During this morning session, Dr Harry Stefanakis introduced his work using intelligent compassion and principles of influence to overcome barriers to KMB such as fear, certainty and automaticity. His work focused on how to work with others and find a way to communicate in an empathetic way that creates a space for meaningful change (See Sasha for handout). He drew on examples using behavioural economics to illustrate his point.

Afternoon Session: Design Thinking and Telling the Data Story



This final session was moderated by Cathy Edwards, Carleton University and introduced the concept of Design Thinking. Here, participants were guided through a fictitious scenario involving an industrial partner and asked to develop a KM strategy using the principles of design thinking.