**[DATE]**

**[MLA / Candidate Name]**

**[Political Party Name]**

**[Address]**

Dear [**NAME]**,

On behalf of **[Name of your organization]**, we are inviting you, as the election candidate of **[Name of political party]** to attend a Leader’s Forum on Healthy Aging and Care, and to strongly encourage **[Name of Party Leader]** to participate, as healthy aging and care is a subject that affects us all. The event, scheduled in the afternoon of **Tuesday, September 9th** at the Moncton Wesleyan Church, will be an important opportunity for your party to discuss its priorities and policies in this area of provincial public policy.

The Collaborative for Healthy Aging and Care, a coalition of 28+ province-wide organizations whose programs support seniors in New Brunswick, are hosting the event. Potential issues to be addressed and discussed in this Forum include but are not limited to: a) the impact of demographic change; b) support for healthy aging strategies c) affordability, accessibility to long term care services; and d) their sustainability are relevant to every New Brunswick citizen.

This bilingual event itself will be 90 minutes in length. Each party leader will make opening and closing statements on their Party’s priorities and policies in the area of healthy aging can care. They will then be asked to respond to five questions, posed by leading NB professionals with expertise in healthy aging and care.

The Collaborative is committed to hosting a quality, high-profile event that will give each Party an equal opportunity to share the policies that their party platform will address to promote healthy aging and care in New Brunswick. The Forum will be moderated by a respected, experienced and impartial New Brunswicker with relevant expertise in the subject area.

To date, we have received written confirmation from all of the five parties. However, we strongly urge you to encourage your party leader to finalize their commitment to this event as an important way to assure your constituents that healthy aging and care is a top priority for you and your party’s mandate.

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Please see the one-page description outlining the event accompanying this letter. If you have any questions or comments, you can contact me directly by phone **[NUMBER]** or email **[EMAIL address]**. If you require any further information concerning the Leader’s Forum or the Collaborative, please do not hesitate to contact Jodi Hall, NBANH Director of Operations at jhall@nabnh.com or 506-460-6262. You can also contact Beth Arsenault, who will be handling the logistics for this event, at communication@nbanh.com or 506-460-6262.

Yours sincerely,

**[Your name]
[Organization]**

Encl.