



## **What's Next? Moving Toward a Provincial Collaborative for Healthy Aging and Care: Summary**

### **The Summit:**

On November 6 & 7, 2012 a Summit for Healthy Aging and Care was held in Fredericton, NB. There was an open call for participation to any and all with an interest in senior care and healthy aging in NB. The Summit was attended by 325 participants, including representatives from provincial and community organizations and individual citizens.

### **The Result:**

The result of the Summit was a grassroots mandate for action to improve the aging experience in NB. Since the Summit event, the original planning committee has been working to develop an action plan.

Using social innovation theory, the committee has proposed a framework for a Provincial Collaborative for Healthy Aging and Care. The framework is rooted in a shared philosophy based on the results of the Summit event.

## **The Framework**

**Shared Philosophy:** "Seniors in New Brunswick experience improved quality of life".

Organizations formally adopt the shared philosophy that will serve as an anchor point for collective collaboration.

**Why a Collaborative?** The collaborative will provide a mechanism to channel the energy being expended by individual stakeholders toward a collective goal, creating a structured grassroots movement for effective collaboration among stakeholders, including government. This will include support of collaboration among citizens, communities, service providers and other stakeholders in a culture of shared responsibility.

### **The Outcomes:**

1. System change
2. Culture change
3. Policy change

**How does it work?** A voluntary council of stakeholders will serve as the backbone of the Collaborative, tasked with aligning stakeholder focus in order to:

1. Support collaboration at both the strategic and operational level
2. Create greater synergy opportunities
3. Support development of unique partnerships to build system capacity that will drive system, culture and policy change.

## **Where to begin?**

Complete the attached form

**State your commitment to the Collaborative in 3 easy steps:**

By completing this form, you/your organization are/is formalizing commitment to the Provincial Collaborative for Healthy Aging and Care. The commitment of provincial-level stakeholders will drive action at the community level.

**Step 1:** Please state your / your organization’s **commitment** to the Collaborative.

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**Name of individual or organization**

Adopts the shared philosophy and supports the proposed framework for a Provincial Collaborative for Healthy Aging & Care.

**Step 2:** To help us better understand your organization; please state your / your organization’s **mandate/function**.

**Step 3:** Please state how you/your organization can make a **contribution** to the Collaborative.

In consideration of the Shared Philosophy, Vision, Strategic Priorities and Key Result Areas described in the Collaborative Framework, please describe how your organization can potentially support/ contribute to the collaborative.

**Please return completed forms to Jodi Hall**



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