

Provincial Collaborative: Framework

Shared Philosophy: (Overarching philosophy that all collaborative members adopt. Can be used as a point of alignment between other initiatives by gov't/ researchers/ etc...:)

Seniors in NB experience improved quality of life

Through convening and building collective intention among stakeholders, a shared philosophy serves as the “attractor” to keep stakeholders together in a collaborative. The use of the word “improved” is intentional- if we take it out, it could be suggested we are saying seniors do not currently have quality of life- if we say the best, we have to find a way to benchmark and it may be beyond what can be achieved in 10 years. “Improved” is meant to reflect that it is better than today. Key result areas under the strategic priorities could serve as determinants of quality of life.

Vision of the Collaborative (what do we want the collaborative to look like 10 years out): **Linking Stakeholders of Healthy Aging and Care for Sustainable Collaboration**

This allows for the development of interdependent systems to address issues and build opportunities through the sharing of resources.

With this vision, the collaborative can play a vital role in engaging the grassroots/community to support the “system of government” (HIC/SD/health initiatives) and the government system supports the collaborative. Both aspects are essential to shifting NB culture to one of shared responsibility. This was an important element in the premier’s panel report and essential to achieving sustainability of communities and government services.

Collaborative Governance (how will it function?): Following the Constellation model (work from the Centre for Social Innovation), a voluntary council of stakeholder representatives serves as the backbone group (there could also potentially be a secretariat group). Only the “collective” interests for the collaborative are manifest at the strategic level. Individual stakeholder/ organizational interest can be manifest at the operational level through prototype developments.

Mission of the Collaborative (what will it do?): To act as the official voice, communication hub and directing mind of the collaborative, inviting new partners to be a part of the collaborative and monitoring/identifying system gaps to support prototype developments at the community level. The alignment of stakeholder focus will be used to: 1) support collaboration at both the strategic and operational level 2)to cultivate/ build greater synergy opportunities, and 3) support development of unique partnerships to build system capacity that will drive system, culture and policy change.

Purpose (why does it exist?): To create a central focus for the energy being expended in NB by individual stakeholders and organizations working at both the community and provincial level, supporting shared responsibility.

Strategic Priorities of the Collaborative: Structured from the themes that emerged from the Summit:

1. Caring Communities
2. Continuing Care
3. Consultation and Contribution

Strategic Goal of the Collaborative: to support/ participate/ advise/ and link stakeholders that have a shared interest , resources, and/or mandate that relates to the key result areas at the community level through prototype developments that support healthy aging and care.

Key Result Areas Under the Strategic Priorities that drive prototype development These are based on Summit findings, but could also be used as determinants for quality of life for seniors- linking to the philosophy):		
<u>Caring Communities:</u> <ul style="list-style-type: none"> • Age Friendly Communities • Reciprocal Communities • Support for healthy living and personal responsibility • Intergenerational integration • Support for development of personal networks 	<u>Continuing Care:</u> <ul style="list-style-type: none"> • Access to client centered care • Break down of silos in the continuum of care • Respite services and family caregiver supports are available 	<u>Consultation and Contribution:</u> <ul style="list-style-type: none"> • Opportunity to contribute and be change agents • Opportunity to give/ receive communication from policy makers; • Share personal skills; • Build a positive public image of aging; • Input into the development of public policy on aging.
Impact/ Outcomes of Collaborative (could be many more than the examples here)		
Public Policy	Culture	System Change
Success indicator-there is public policy implemented by Social Development, Healthy and Inclusive Communities, and the Department of Health that acknowledges the shared role of each and maintains collaboration.	-Success indicator- local community leaders are cultivated that keep initiatives on-going and developing, supporting change sustainability and positively impacting local culture.	-Success indicator- a true continuum of care is developed that begins with personal wellness, self-care management, is free of silos with interdisciplinary/ various stakeholder/ and interdepartmental collaboration and cooperation.

Operational Framework for Prototypes

Prototype Alignment with Strategic Priorities and Key Result Areas of the Collaborative	
Prototypes have fundamental differences from pilot projects. A pilot project is pre-designed and implemented as structured, with anticipated outcomes. Prototypes are designed at the community level with the community and are viewed as a “learning lab” that is allowed to evolve depending on what need is present in the community and what assets are available.	
<u>Purpose of Prototype</u> <ul style="list-style-type: none"> • Serves as the “action arm” of the collaborative; • To develop an inventory of current programming/ resources/ research/ and needs for each of the strategic priorities of the collaborative; • To seek naturally aligning stakeholders and interested stakeholders (who may not naturally align) to explore points of “intersection” between resources, funding, existing projects, community need, etc... to develop a “synergistic opportunity”; (ie: Real Estate Association) • To develop or enrich/re-develop existing programs to create a prototype project plan capitalizing on synergistic opportunities; • Prototype resources remain “on the ground” until the Self-Convening Loop (R1 loop from the Map of Systemic Change Process) can be managed by developed local leaders, who keep the prototype 	<u>Nature of Prototype</u> <ul style="list-style-type: none"> • Community based; • To seek out and examine potential “points of intersection” between prototype partners, communities and the overall collaborative; • Individual and organizational interest and missions can be manifest at this level; • Prototypes are built around the degree of partnership engagement offered, and the knowledge/ skills needed in a structured plan, but the prototype remains flexible and responsive, allowing for growth and evolution to occur as needed; • Prototypes are self-organized by stakeholders, so it can have many forms but always remains in contact with the governance council of the collaborative; • Builds capacity through collective effort and energy.

project sustainable and/ or create their own initiatives.	
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Notes:

- Work can be occurring at the strategic level and operational levels at the same time; as the success of one level is not dependant on the success of another level in the short term. This allows for the strategic level to grow and develop over time without delaying initiatives at the prototype level, and vice-versa.
- This model needs grassroots endorsement as the prototype level requires citizen participation and engagement. This is what makes the Maestroconference important.
- Acknowledge that work is already happening on the ground- we are building a framework to connect it together, organized under a strategy to facilitate purposeful coordinated actions.
- In traditional approaches to planning when the resources, environmental factors and interests are known, an analytical strategy can be used to map the steps forward. With initiatives where the rules, resources and interest are emergent, strategy is approached as creative thinking with action based on the creative process of understanding and adapting new conditions to one's goals. (Leading Change: Leadership, Organization and Social Movements)
- keys to sustainability at the community level is: commitment by stakeholders, measurable outcomes to understand success and failures, using the principles of motivational work design for volunteers, coaching and developing leaders, remain resilient, creative and ready to adapt practices in real time. (Leading Change: Leadership, Organization and Social Movements)
- Conditions of collective success associated with collaboratives: common agenda, shared measurement systems, mutually reinforcing activities aligned with individual strengths, continuous communication, and a backbone support organization. (Collective Impact-Stanford Social Innovation Review)