

Potential Research Subject Areas Based on GNB Commitments

JOB CREATION

1. Subject Area: Economic Development

The commitment is to engage champions of NB industry, successful entrepreneurs, business experts and academia to develop economic development policies that will stimulate quality job creation through sound decision-making.

Resource documents:

- *Rebuilding New Brunswick: Growing Together - Economic Development Action Plan*¹(including the six Sector Strategies²)
- *Strategies for Innovation*³ (consultant report)

Departmental Leads: Economic Development, Invest New Brunswick

2. Subject Area: Embracing and Investing in Innovation

The commitment is to reward the entrepreneurial spirit with policies that encourage the use of technology, foster investment in research and development and reward innovation and productivity to create new competitive advantages for New Brunswick.

As well, to position the province as a knowledge hub, taking full advantage of our world-class post-secondary education institutions.

Resource documents:

- *Strategies for Innovation*⁴(consultant report)

Departmental Leads: Economic Development, Post-secondary Education, Training, and Labour, Education and Early Childhood Development

3. Subject Area: Population Growth and Immigration

The commitment is to improve our immigration and attraction activities to focus on skilled labour (globally and domestically); better retention rates for New Brunswickers and newcomers to the province; and the establishment of a greater number of successful businesses through our entrepreneur stream.

Research needs surround youth mobility; return migration patterns; a comprehensive analysis of the Provincial Nominee Program's (PNP) impact on the economy and stimulating job creation; analysis/recommendations of how the PNP's

entrepreneur stream could be tailored to meet the Government's commitment of investing in innovation.

Resource documents:

- *Be our future: New Brunswick's Population Growth Strategy; Strategies for Innovation*⁵
- *A Pan-Canadian Framework for the Assessment and Recognition of Foreign Qualifications*⁶– Forum of Labour Market Ministers

Departmental Leads: Post-secondary Education, Training, and Labour, Education and Early Childhood Development

BETTER HEALTHCARE

4. Subject Area: Healthier Living for a Healthier Future

As health expenses continue to grow we need to shift our focus toward living better by expanding wellness, health education and prevention programs.

One commitment in this area is to initiate a special Partnership for Youth Wellness with the goal of having the healthiest kids in Canada.

Resource documents:

- *Live well, be well: New Brunswick's Wellness Strategy*⁷
- [*Policy 711 Healthier Eating and Nutrition in Public Schools*](#)³⁰

Departmental Leads: Healthy and Inclusive Communities, Education and Early Childhood Development

5. Subject Area: Comprehensive Diabetes Strategy

A Comprehensive Diabetes Strategy has been implemented and is focused on three components: detection, prevention and disease management.

The commitment is to support Diabetes Research and Innovation Centres of Excellence, building on the excellent research already being done in the province.

Resource documents:

- *A Comprehensive Diabetes Strategy for New Brunswickers*⁸
- *Policy 704 - [Health Support Services, Handbook for Type 1 Diabetes Management in Schools](#)*³¹

Departmental Leads: Health, Education and Early Childhood Development

6. Subject Area: Primary Health Care Reform

The commitment is to explore the use of Family Health Teams to bring together doctors, nurses, pharmacists, and other professionals to expand access to more New Brunswickers. Expand the Collaborative Practice Clinic model to be more widely used.

Resource documents:

- *A Primary Health Care Framework for New Brunswick*²⁶

Departmental Lead: Health

7. Subject Area: Senior Care Plan

The commitment is to make it easier for seniors to continue to live in their homes, protect their fixed pension incomes, provide more senior-specific access to health and wellness services and to work with seniors so they can continue to make valuable contribution to NB.

Resource documents:

- *Living Healthy, Aging Well – A Report by the Premier’s Panel on Seniors*²⁴

Departmental Leads: Social Development, Healthy and Inclusive Communities, Health

BETTER EDUCATION

8. Subject Area: Learning Agenda

The commitment is to engage citizens in improving our education system.

Resource documents:

- *Learn for Life! Building a Learning Agenda Together*⁹

Departmental Leads: Education and Early Childhood Development, Post-Secondary Education, Training and Labour

9. Subject Area: Supporting Teachers & Parents

The commitment is to maintain the number of teaching positions in our public schools.

Departmental Lead: Education and Early Childhood Development

10. Subject Area: Strengthening our Schools

The commitment is to enhance anti-bullying programs by working with principals, parents, teachers, school districts and students, etc.

Resource documents:

- *Anti Bullying Summit Report-2010*¹⁰
- [Policy 703 Positive Learning and Working Environment](#)³²
- [Government's Response to Strengthening Inclusion, Strengthening Schools](#)³³

Departmental Lead: Education and Early Childhood Development

A second commitment in this area is to intensify career planning tools and advisory services throughout the K-12 education system.

Resource documents:

- *The Role of Guidance in Post-Secondary Planning: New Brunswick Findings*¹¹

Departmental Leads: Education and Early Childhood Development, Post-secondary Education, Training, and Labour

11. Subject Area: Childcare and Early Learning Plan

The commitment with respect to childcare is to ensure equity for under-serviced groups and to work with employers to develop workplace childcare options for employees and their children.

Resource documents:

- *Putting Children First: Positioning Early Childhood for the Future*¹²
- *Policy 407 - Community Use of Schools*³⁴

Departmental Lead: Education and Early Childhood Development

12. Subject Area: Accessible and Affordable Post-Secondary Education

The commitment is to work with communities, agencies and non-profit groups focused on adult literacy to enhance current efforts and explore ways to provide greater support.

Resource documents:

- *Working Together for Adult Literacy*¹³;
- *Literacy: Key to Learning and Path to Prosperity – An Action Plan for Atlantic Canada*¹⁴

Departmental Lead: Post-secondary Education, Training, and Labour

13. Subject Area: Investing in our Schools

The commitment is to establish the goal of every school in the province becoming a designated community use school.

Resource documents:

- *Learn for Life! Building a Learning Agenda Together*¹⁵
- [Policy 407 - Community Use of Schools](#)³⁴

Departmental Lead: Education and Early Childhood Development

14. Subject Area: Adult Learning

The commitment is to prepare a response to the release of the results of the Programme for the International Assessment of Adult Competencies (PIAAC) in 2013. An initiative of the Organization for Economic Cooperation and Development (OECD), the PIAAC will measure cognitive and workplace skills needed for successful participation in the 21st century society and economy amongst adults aged 16 to 65. Unlike previous international assessments, GNB will have access to all the New Brunswick PIAAC data, which has the potential of creating significant research opportunities. In addition to a GNB response, New Brunswick will participate in three Canada thematic task teams who will release reports from 2013-15.

Resource documents:

- *OECD Programme for the International Assessment of Adult Competencies*²⁵

Departmental Lead: Post-Secondary Education, Training, and Labour

15. Subject Area: Partnerships in Labour Force Development

The commitment is to work with middle schools, high schools, community colleges, universities and industry to institute pre-college programming that gives students the option to get prepared for a career in the trades and other skilled occupations.

Resource documents:

- *The Role of Guidance in Post-Secondary Planning: New Brunswick Findings*¹⁶

· *Council of Atlantic Ministers of Education and Training Strategic Direction*¹⁷

Departmental Leads: Education & Early Childhood Development, Post-secondary Education, Training, and Labour

FOCUSED LEADERSHIP

16. Subject area: Law & Order

The commitment is to develop a coordinated strategy to tackle online child predators.

Departmental Leads: Public Safety, Education and Early Childhood Development

A second commitment is to beef up enforcement of consumer protection laws against predatory lending practices and pay-day loan businesses.

Departmental Lead: Justice and Attorney General

17. Subject area: Poverty

The commitment is to work with stakeholders and others to implement recommendations of the NB Economic and Social Inclusion Plan.

Resource documents:

- *Overcoming Poverty Together: The New Brunswick Economic and Social Inclusion Plan*¹⁸

Departmental Leads: Healthy and Inclusive Communities, Economic and Social Inclusion Corporation

18. Subject area: Transportation

The commitment is to develop a provincial strategy to ensure accessible and affordable transportation, including people with disabilities.

Resource documents:

- *Disability Action Plan: The Time for Action is Now*¹⁹
- *New Brunswick at the Centre A provincial Multimodal Transportation Strategy 2008-2018*²⁷
- *Being A Leader with IT'S THE New Brunswick Intelligent Transportation Systems (ITS) Strategic Plan 200-2018*²⁸
- *Charting the Course Atlantic Canada Transportation Strategy 2008-2018*²⁹

Departmental Leads: Healthy and Inclusive Communities, Transportation and Infrastructure

19. Subject area: Environment

The commitment is to engage communities to move NB out of last place in Canada by improving recycling programs.

Resource documents: http://www2.gnb.ca/content/gnb/en/departments/elg/environment/content/land_waste.html
http://www2.gnb.ca/content/gnb/fr/ministeres/egl/environnement/content/terre_et_dechets.html

Departmental Lead: Environment and Local Government

20. Subject area: Full Participation for Disabled New Brunswickers

The commitment is to enable New Brunswickers with disabilities to actively participate in all aspects of society and take their rightful place as full citizens.

Resource documents:

- *Disability Action Plan: The Time for Action is Now*²⁰;
- *Employment Action Plan for Persons with Disabilities*²¹

Departmental Lead: Healthy and Inclusive Communities

CITIZEN ENGAGEMENT & RESPONSIBLE GOVERNING

21. Subject area: More Inclusive and Democratic Governance

There are several commitments in this area.

One is to work with curriculum experts and stakeholders to ensure civics education in our schools has a strong component on citizen engagement and the role of responsible government.

A second is to introduce a new community volunteer service requirement to receive a NB High School diploma.

Resource documents:

- *Learn for Life! Building a Learning Agenda Together*²²

Departmental Lead: Education and Early Childhood Development

A third is to work together on new volunteer-friendly laws and regulations.

Resource documents:

- *Community and Non-profit Secretariat Strategic Plan 2008-2011*²³

Departmental Leads: Executive Council Office, Healthy and Inclusive Communities

22. Subject area: More Open and Transparent Government

The commitment is to engage with stakeholder groups to enhance the inclusiveness and representativeness of our government's decision-making authorities (provincial government Agencies, Boards and Commissions (ABCs))

Departmental Lead: Executive Council Office

Reference documents

- ¹ 2012 ***Growing Together: Economic Development Strategy*** <http://www2.gnb.ca/content/gnb/en/corporate/promo/ecdev.html>
- ² 2012 ***Sector Strategies: Value-added food; Industrial fabrication; Aero-space and defence; Value-added wood; Information and communications technology; and Bioscience.*** <http://www2.gnb.ca/content/gnb/en/corporate/promo/ecdev.html>
- ³ 2012 ***Strategies for Innovation*** <http://www2.gnb.ca/content/gnb/en/corporate/promo/ecdev.html>
- ⁴ 2012 ***Strategies for Innovation*** <http://www2.gnb.ca/content/gnb/en/corporate/promo/ecdev.html>
- ⁵ 2007 ***Be our future: New Brunswick's Population Growth Strategy Strategies for Innovation*** <http://www2.gnb.ca/content/dam/gnb/Departments/petl-epft/PDF/PopGrowth/Strategy-e.pdf>
- ⁶ 2009 ***A Pan-Canadian Framework for the Assessment and Recognition of Foreign Qualifications- Forum of Labour Market Ministers*** http://www2.gnb.ca/content/dam/gnb/Departments/petl-epft/PDF/Publications/Pan_Canadian_Layout_en_FINAL_FPT-REV.pdf
- ⁷ 2009 ***Live well, be well: New Brunswick's Wellness Strategy*** <http://www.gnb.ca/0131/pdf/w/Live%20well,%20be%20well.%20New%20Brunswick%27s%20Wellness%20Strategy%202009-2013.pdf>
- ⁸ 2011 ***A Comprehensive Diabetes Strategy for New Brunswickers*** <http://www.gnb.ca/0053/phc/pdf/2011/8023-e.pdf>
- ⁹ 2012 ***Learn for Life! Building a Learning Agenda Together*** http://www.learninginnb.ca/?send_file=1§ion=1&subsection=59&file=Learn_-_For_Life_-_Final.pdf&dir=Website_Assets&PHPSESSID=177f8ec980d27a6b0b740f2334c70e20
- ¹⁰ 2010 ***Anti Bullying Summit Report*** http://www.gnb.ca/0000/publications/Report_on_the_summit_on_bullying.pdf
- ¹¹ 2007 ***The Role of Guidance in Post-Secondary Planning: New Brunswick Findings*** <http://www.gnb.ca/0000/publications/comm/GuidanceReport.pdf>
- ¹² 2012 ***Putting Children First: Positioning Early Childhood for the Future*** <http://www.gnb.ca/0000/publications/comm/ChildhoodActionPlanReport.pdf>
- ¹³ 2009 ***Working Together for Adult Literacy*** http://www2.gnb.ca/content/dam/gnb/Departments/petl-epft/PDF/Literacy/AdultLiteracy_web_Eng.pdf
- ¹⁴ 2009 ***Literacy: Key to Learning and Path to Prosperity – An Action Plan for Atlantic Canada*** <http://www.camet-camef.ca/images/eng/pdf/Literacy-Key%20to%20Learning.pdf>
- ¹⁵ 2012 ***Learn for Life! Building a Learning Agenda Together*** http://www.learninginnb.ca/?send_file=1§ion=1&subsection=59&file=Learn_-_For_Life_-_Final.pdf&dir=Website_Assets&PHPSESSID=177f8ec980d27a6b0b740f2334c70e20

- ¹⁶ 2007 ***The Role of Guidance in Post-Secondary Planning: New Brunswick Findings***
<http://www.gnb.ca/0000/publications/comm/GuidanceReport.pdf>
- ¹⁷ 2009 ***Council of Atlantic Ministers of Education and Training Strategic Direction***
<http://www.camet-camef.ca/images/eng/pdf/2009-2012%20Strategic%20Direction%20SUMMARY%20FINAL%20English.pdf>
- ¹⁸ 2009 ***Overcoming Poverty Together: The New Brunswick Economic and Social Inclusion Plan***
<http://www2.gnb.ca/content/dam/gnb/Departments/esic/pdf/Plan-e.pdf>
- ¹⁹ 2012 ***Disability Action Plan: The Time for Action is Now***
<http://www.gnb.ca/0048/PCSDP/PDF/PublicationsWebpage/DAPReport2012ENG.pdf>
- ²⁰ 2012 ***Disability Action Plan: The Time for Action is Now***
<http://www.gnb.ca/0048/PCSDP/PDF/PublicationsWebpage/DAPReport2012ENG.pdf>
- ²¹ 2012 ***Employment Action Plan for Persons with Disabilities***
<http://www.gnb.ca/0048/PCSDP/PDF/PublicationsWebpage/EAPReport2012ENG.pdf>
- ²² 2012 ***Learn for Life! Building a Learning Agenda Together***
http://www.learninginnb.ca/?send_file=1§ion=1&subsection=59&file=Learn - For Life - Final.pdf&dir=Website Assets&PHPSESSID=177f8ec980d27a6b0b740f2334c70e20

- ²³ **Community and Non-profit Secretariat Strategic Plan 2008-2011**
<http://www2.gnb.ca/content/dam/gnb/Departments/sd-ds/pdf/cnpo-ocslb/Strategicplan-e.pdf>
- ²⁴ **Living Healthy, Aging Well – A Report by the Premier’s Panel on Seniors**
<http://www2.gnb.ca/content/dam/gnb/Corporate/pdf/LivingHealthyAgingWell.pdf>
- ²⁵ **OECD Programme for the International Assessment of Adult Competencies**
<http://www.oecd.org/education/highereducationandadultlearning/41690983.pdf>
- ²⁶ **A Primary Health Care Framework for New Brunswick**
http://www.gnb.ca/0053/phc/pdf/2012/8752_EN%20Web.pdf
http://www.gnb.ca/0053/phc/pdf/2012/8752_FR%20Web.pdf
- ²⁷ **New Brunswick at the Centre A provincial Multimodal Transportation Strategy 2008-2018**
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<http://www.gnb.ca/0113/publications/multimodal/provincial-multimodal-transportation-strategy2008-18-f.pdf>
- ²⁸ **Being A Leader with IT’S THE New Brunswick Intelligent Transportation Systems (ITS) Strategic Plan 200-2018**
<http://www.gnb.ca/0113/its/BeingALeaderWithITS-Oct15-08-E.pdf>
<http://www.gnb.ca/0113/its/BeingALeaderWithITS-Oct15-08-F.pdf>
- ²⁹ **Charting the Course Atlantic Canada Transportation Strategy 2008-2018** <http://www.gnb.ca/0113/publications/AtlCaTranStrat08-18-e.pdf>
<http://www.gnb.ca/0113/publications/AtlCaTranStrat08-18-f.pdf>
- ³⁰ **Policy 711 Healthier Eating and Nutrition in Public Schools**
Politique 711 [Nutrition et amélioration de l'alimentation en milieu scolaire](#)
- ³¹ **Policy 704 - Health Support Services, Handbook for Type 1 Diabetes Management in Schools**
Politique 704 - [Services de soutien à la santé, Guide pour la gestion du diabète de type 1](#)
- ³² **Policy 703 Positive Learning and Working Environment**
Politique 703 [Milieu propice à l'apprentissage et au travail](#)
- ³³ **Government's Response to Strengthening Inclusion, Strengthening Schools**
[Réponse du gouvernement aux recommandations de: Consolider l'inclusion, pour consolider nos écoles](#)
- ³⁴ **Policy 407 - Community Use of Schools**
Politique 407 - [Utilisation des écoles par la communauté](#)