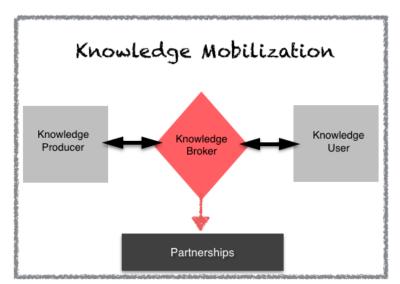


## **Knowledge Mobilization Services**

**Knowledge Mobilization:** "A suite of services that enhances the two-way connection between researchers (knowledge producers) and research users (knowledge users) so that research and evidence can inform decisions about public policy and professional practice. Knowledge mobilization encompasses methods of knowledge transfer, translation and exchange and extends them to include the co-production of knowledge. Knowledge mobilization turns research into action". (ResearchImpact)

Acting as Knowledge Broker, NBSPRN is the link between knowledge producer and knowledge user and helps:



**Facilitate relationships** 

**Engage informed citizens** 

Mobilize knowledge

Strengthen policy research capacity

#### **NBSPRN** offers the following Knowledge Mobilization Services:

- Knowledge Dissemination Services
- Knowledge Mobilization Planning
- Capacity Building Workshops
- Community Forums/ Consultations
- Information Sessions
- Networking Events

- Matching Collaborators
  - Connecting with government
  - Connecting with researchers
  - Connecting with community
- Research/Grant Proposal Support
- Idea Generation and Alignment
- Shared Access to Data

## **Knowledge Dissemination Services**

Since its beginnings in 2010, NBSPRN has attracted nearly 1000 members from academic, government and community individuals and organizations. NBSPRN offers a number of tools to help translate knowledge and will then disseminate the research to its membership through its bulletins, spotlight articles on its website, monthly newsletters, events (like the ones listed below), social media outlets and through staff connections.

### **Knowledge Mobilization Planning**

In addition to the specific services outlined below, NBSPRN is also available to work with academic



## **Knowledge Mobilization Services**

members to develop Knowledge Mobilization plans for their proposals, execute the events, translate and disseminate research results. Not to mention, NBSPRN can assist with the identification of opportunities for collaboration on larger knowledge mobilization events Small awards for events, meetings and presentations.

## **Capacity Building Workshops**

Capacity building is about change and improving infrastructure, behaviours, skills and techniques in the area of social and economic policy. In February 2014, NBSPRN hosted a "Research2Impact" event which invited participants (graduate students, academic researchers, community organizations and policy-makers) to attend an expert panel, form teams, and design research projects to produce knowledge. This active participation in the co-creation of knowledge focuses explicitly on how to transform research knowledge into action and ultimately lead to strong capacity building.

## **Community Forums/Consultations**

Community Forums or consultations are offered to promote consultation between both knowledge producers and knowledge users involved in research, projects or policies related to social and economic policy development. In June 2013, NBSPRN hosted "Expanding the Economic Development Policy Forum", an event designed to offer a varied perspective on economic development. The topic, "What is good Economic Development policy?" was explored by representatives from the business sector, academia, government and community non-profit sector, each bringing their own informed perspective on the issue.

#### **Information Sessions**

The Network offers these types of sessions as a way to bring together knowledge producers and knowledge users to generate interest in each other's work, and to identify opportunities for collaboration. In June of 2014, NBSPRN hosted a day of dialogue on First Nations child and family issues in NB with the School of Social Work at the Université de Moncton and the Office of the Child and Youth Advocate. Bringing these groups together not only facilitated knowledge sharing but when organizations build their capacity, they help build healthy and vibrant communities.

### **Networking Events**

Part of NBSPRN's mandate is to facilitate relationships and engage informed citizens in research areas that relate to social and economic policy. With a membership of almost 1000 from academia, government and community, the events hosted by the Network are created with the aim of improving the connections within and between these sectors. Since 2010, the Network has facilitated 79 project-based connections and 140 completed projects and is currently in the process of planning another 11. In May of 2014, NBSPRN held a "Showcase and Sharing" event in Saint John with the United Way, and the Urban and Community Studies Institute featuring researchers of UNB Saint John and community organizations from the region. For this event, participants were invited to present their research, and were then invited to participate in a "speed networking" session. By bringing together researchers from the University and from the community, participants were not only able to network but were also able to benefit from matching their research interests, sharing best practices and learning from one another.

#### **Matching Collaborators:**

Since its inception in 2010, the Network has facilitated countless relationships leading to over 75 project-based connections. NBSPRN can help to identify either academic, government, or community-based collaborators for a research project through its membership database. The Network is also well connected nationally and can therefore also help identify potential collaborators and find relevant research expertise on a larger scale.

#### **Research/Grant Proposal Support**

In order to strengthen the policy research capacity in New Brunswick, the Network offers a number of options for its members seeking research or grant proposal support such as team building, coordinating



# **Knowledge Mobilization Services**

letters of support and matching funds and identifying opportunities for cross-sector, interdisciplinary, and inter-institutional collaboration. For example, in 2013, NBSPRN was a partner in a funding application to SSHRC under the Imagining Canada's Future category led by St. Thomas University. In another example, NBSPRN was a collaborator in the development of a proposal and facilitated meetings with potential knowledge users within government departments. For more information about eligibility please contact NBSPRN's Research Coordinator at sasha.caputo@rrps-nb-sprn.ca.

#### **Idea Generation and Alignment**

By maintaining a database of the research interests of all academic members, the research needs of community members as well as a list of the Government of New Brunswick's policy research priorities (available on our website), NBSPRN is able to support collaboration and alignment within and across member groups. This includes providing assistance at various stages of project development, from NBSPRN's initial role as knowledge broker, to idea generation and eventual knowledge dissemination.

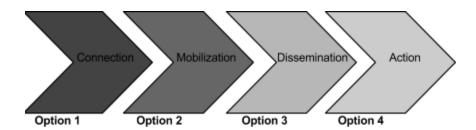
#### **Shared Access to Data**

NBSPRN is committed to mobilizing and sharing research, and as such, all members have free access to the NB Institute of Research Data and Training, and the Research Data Centre. The Network is also a partner of a number of initiatives including the Inspire NB Career Planning Platform and the Innovation Data Partnership. For more information on how to access this data or to participate in open data activities, please visit our website: www.rrps-nb-sprn.ca.

### Partnership Packages

NBSPRN offers partnership at various stages\*:

Option 1: From project conception to completion Option 2: After project conception to completion Option 3: Dissemination/Project completion only Option 4: Beyond the project (ongoing/evolving)



\*NBSPRN can also partner during one particular stage of the research process (ie: only to facilitate connections).